

Transporte_{XXI}



Media Kit

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Transporte XXI is the reference newspaper of the Spanish transport and logistics companies since 1992.



NEWSPAPER

Leaders in professional information on the business activity of the Spanish transport and logistics companies with an international vocation



SUPPLEMENTS

Leaders in monographs translated to English and with extended distribution at international fairs

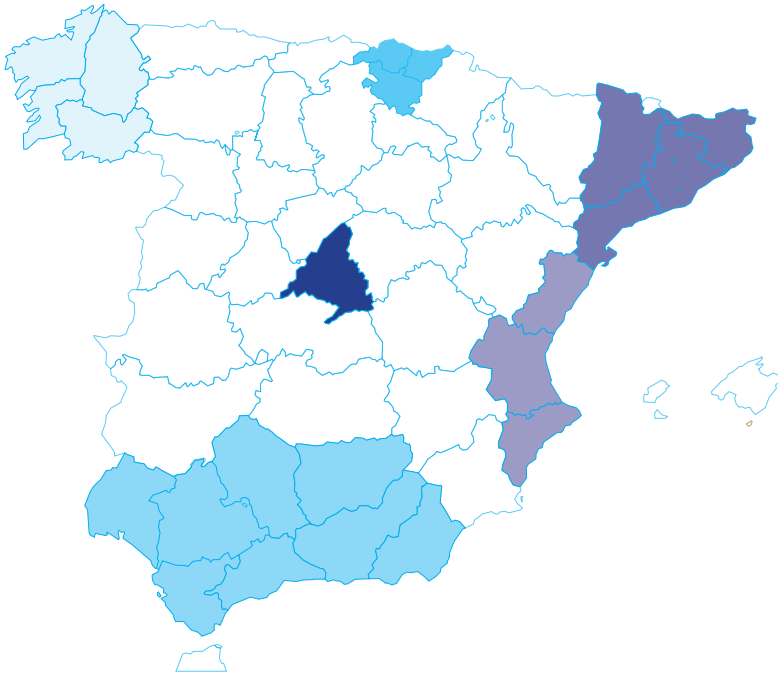


BOOKS

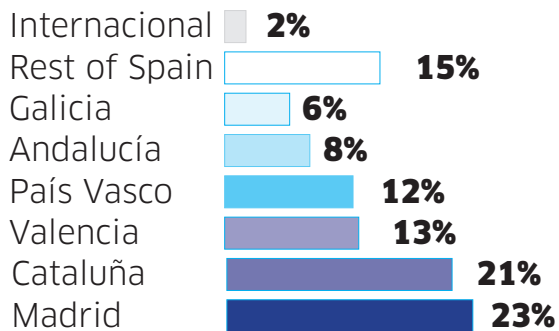
Leaders in the production of unique economic-financial reports

Publications

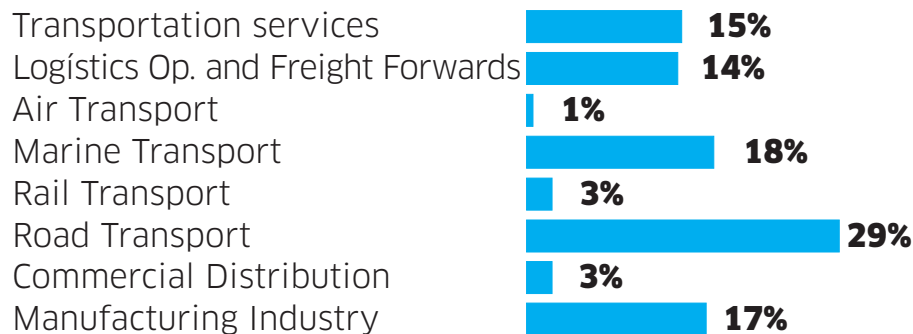
SUSCRIBERS AND REGISTERED REDERS



BY GEOGRAFICAL AREAS



DISTRIBUTION BY SECTORS



*Additional distribution at national and international fairs and events

Employers, top executives and entrepreneurs seeking for truthful and value added information.

Print/month
2.000*

Pass Along
4,6

Total readers/month
9.200

Total readers/year
101.200

Frequency
Biweekly

Distribution
Subscribers

Target

Media Kit

AD ORDERS / SIZE

Please send your advertisements to preimpresion@grupoxxi.com If you need further assistance from our advertisements team in order to design your advertisements, please don't hesitate to contact us by email.

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PRINT EDITION AND SPECIAL PRODUCTS

Full Pages (5x8)	235 mm X 300 mm + 3 mm	2.383 €
Two Facing Full Pages (10x8)	470 mm X 300 mm + 3 mm	4.766 €
Junior Pages (4x6)	158 mm X 187 mm	1.526 €
Special Junior Pages (3x6)	117,5 mm X 187 mm	1.000 €
1/2 Page Vertical (2x8)	97 mm X 250,5 mm	1.192 €
1/2 Page Horizontal (5x4)	199 mm X 123,5 mm	1.192 €
Double 1/2 Page Horizontal (10x4)	433 mm X 123,5 mm	2.384 €
Big Front Broad Sheet (5x3)	199 mm X 91,5 mm	788 €
Small Front Broad Sheet (5x2)	199 mm X 60 mm	678 €
1/4 Strip Vertical (2x4)	97 mm X 123,5 mm	710 €

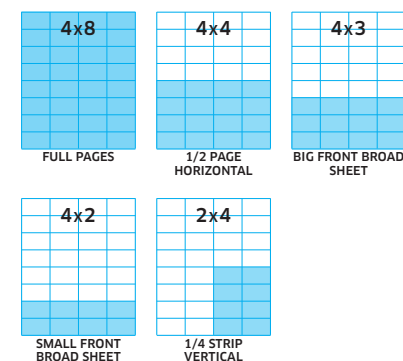
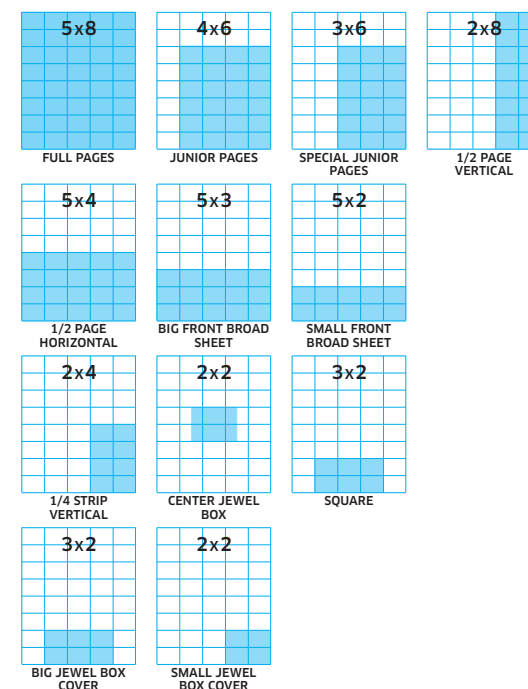
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Back Cover (5x8)	235 mm X 300 mm + 3 mm	2.915 €
Center Jewel Box (2x2)	76,5 mm X 60 mm	834 €
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Small Jewel box cover (2x2)	76,5 mm X 60 mm	917 €
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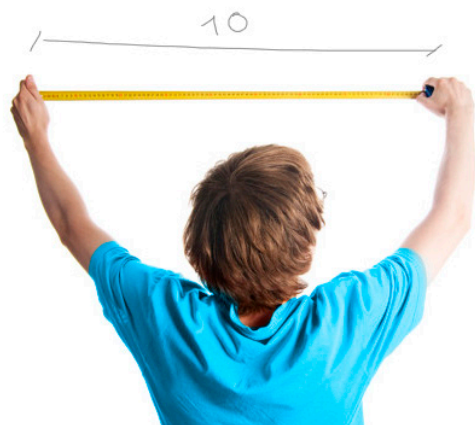
BOOKS

Full Pages (4x8)	220 mm X 285 mm + 3 mm	2.383 €
Two Facing Full Pages (8x8)	440 mm X 285 mm + 3 mm	4.776 €
1/2 Page Horizontal (4x4)	189 mm X 118,5 mm	1.192 €
Big Front Broad Sheet (4x3)	189 mm X 87,5 mm	788 €
Small Front Broad Sheet (4x2)	189 mm X 57 mm	678 €
1/4 Strip Vertical (2x4)	92 mm X 118,5 mm	710 €
Back Cover (4x8)	220 mm X 285 mm + 3 mm	2.915 €

- 20% surcharge at requested locations
- All prices without VAT, indicated in euros
- If you don't have an ad, w e can help you with the ad design (only for use in our publications).



Rates



SPECIFICATIONS

- JPGs, PNGs (static) and GIFs (static and animated).
- All our digital compaigns must be on a online/offline mix.
- No Flash is accepted.
- Anmated GIFs will display 3 second frames with a top 6 frames.
- And with white or transparent background to features a one pixel frame.

DIGITAL

	DIMENSIONS	PRICE/MONTHLY HOME	FILE SIZE JPG/PNG/GIF
Bilboard	984 x 170 px	750	100KB
Square	250 x 250 px	600	40KB
Leaderboard	728 x 90 px	750	40KB
Medium wide rectangle	250 x 300 px	600	40KB
Banner	468 x 60 px	650	40KB
Skyscraper	120 x 600 px	350	40KB
Medium rectangle	300 x 250 px	600	40KB
Wide Skyscraper	160 x 600 px	360	40KB
Modal Pop Up	On request	5.000	



Web Rates

* Prices indicated in euros

Media Kit



April

PUERTOS DE ESPAÑA
04/01

SPANISH PORTS
04/15

The most **extensive and insightful monograph for ports and industry related companies in Spain**. Translated into English, we offer a special distribution at the top industry trade shows, and free distribution to all of our subscribers. Plus, a special promotional price on Spanish-English adverts.



May

**WHITE BOOK -
FREIGHT
FORWARDERS**
15/05

The Freight Forwarders White Book is **an extensive financial report** on 700 Spanish companies, together with a TOP 500 Spanish freight forwarders by turnover.



**WHO RULES IN
TRANSPORT IN
SPAIN?**
15/05

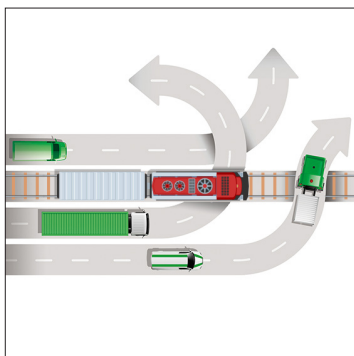
Being at "Who rules..." is being amongst the very best of transport and logistics in Spain. The top financial and economic report, all transport modes, in Spain. **To be distributed at the top Transport and Logistics trade fairs in Spain, Barcelona's Salón de la Logística (SIL) and BNEW (Barcelona New Economy Week).**



INMOLOGISTICS
15/05

The most insightful and documented **monograph on logistics real estate** in Spain. Present and future developments; most attractive areas; and recent investments, together on a special report to be distributed at Barcelona's Salón de la Logística (SIL) and Barcelona New Economy Week (BNEW).

Editorial Program 2023



June

WHITE BOOK - OVERLAND LOGISTICS 06/01

This White Book is the result of the merger of the Road and Logistics Operators books, making it the most exhaustive document on the transport and logistics sector in Spain. **With the ranking by turnover of the top 1,000 road transport companies and the top 200 logistics operators**, together with a detailed analysis of the financial health (sales, costs, results and equity evolution) of the sector.



WHITE BOOK - MARITIME SECTOR 06/15

Last but not least on our White Book Collection. A book to know everything on the **financial and economic health of the port and maritime industry** in Spain. Shipping companies, stevedores, terminal operators, etc... Free distribution to all of our subscribers.



July

AIR CARGO 07/01

Air freight traffics worldwide and national, airports, freight forwarders... Everything related with the air cargo business and its players in the aviation sector. **A 18 years old classic coming to our subscribers mail box every year.**



WORLD TOP 200 CONTAINER PORTS 07/15

If you are in the container industry, you must know that this is the only **container traffic ranking of the world's top 200 ports** to be published. Together with the most recent news on terminal operators and the most notorius investments, a free document for all of our subscribers. A must to be recognised amongst the best.



September

LOGÍSTICA DEL FRÍO 09/15

COOL LOGISTICS 12/15

The Spanish cold logistics industry has grown strongly together with the country's leadership in vegetable and fruits production in Europe. **The most extensive report on the business activities and financial health** of the cold transport and logistics specialists.

Being in cool logistics is to be with the best, with distribution in the top national and international trade fairs. In addition, we offer a special price for the Spanish-English editions.

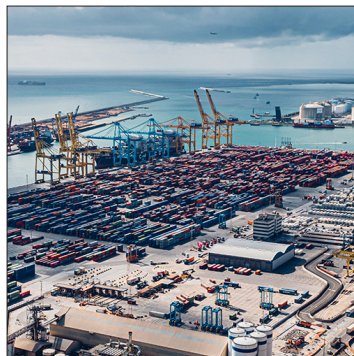
Editorial Program 2023



October

BARCELONA MISSION 10/01

A special report on the competitive differences that make the Port of Barcelona and its port community **one of the main entry and exit points for Spanish and European foreign trade**. We analyse the traffic and business opportunities of the country chosen each year by the port.



BARCELONA PORT CONTAINERS 10/15

Summarises the current state of the container transport business in the Port of Barcelona, together with the ranking by turnover and market evolution.

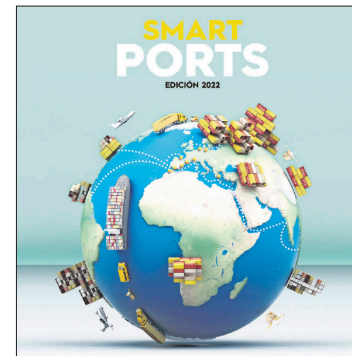


November

VALENCIA PORT CONTAINERS 11/01

ALGECIRAS PORT CONTAINERS 11/15

An essential report for the community of carriers in the ports of Valencia and Algeciras. All the developments of the last year, together with a **ranking by turnover, the evolution of the markets and surveys of the main operators**.



SMART PORTS 11/01

New management process strategies, automation, AI... Ports are aimed to become a smarter link of the global supply chain. Our special report on Smart Ports brings together all the smart projects Spanish ports are involved in, together with the public entity Puertos del Estado **"Puertos 4.0" Project**, the latest innovative technologies being developed and/or launched in Spain by industry leaders, and the shipping companies and port authorities initiatives.

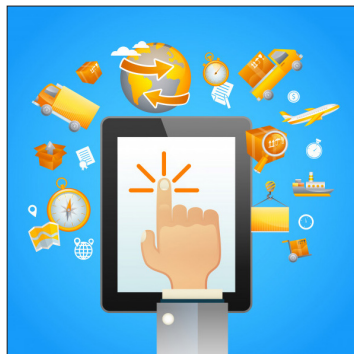
TRANSPORTE XXI produces the best value added content you can find on Spanish transport business and delivers to all the decision makers of the Spanish ports. With a special distribution in Smart City World Congress.



INTEGRATED LOGISTICS 15/10

Our new feature focused on the latest technological deployments and trends for the transport and logistics industry. **AI, machine learning, VR, data mining, etc.** On a success stories special monograph to be distributed at Logistics & Automation Madrid trade show.

Editorial Program 2023



December

POSTAL - EXPRESS - COURIER 12/01

An extensive financial economic report on the top Parcel, Express and Courier companies in Spain, together with articles on the latest developments in the industry. Free distribution to all of our subscribers.

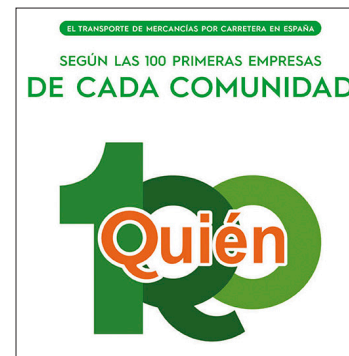
Aggregated balance sheets and P&L accounts of more than 250 companies, and their analysis.



MULTIMODALITY 12/01

A detailed report on the state of multimodality in Spain. The final document that analyzes the evolution of the extended transport chain, and how the different actors (maritime, road, rail and air cargo) have advanced over the last 12 months towards the efficiency of Spanish transport.

Again, a quality and unique work by TRANSPORTE XXI. Being in Multimodality is **to reach all the spanish multimodal leaders at one blow** and a declaration of leadership.



100x17 12/15

The Spanish map of road transport companies. Who does what in each region in Spain. An exhaustive economic, financial and business report of 1,700 companies, with insights and **rankings for each of the 17 Autonomous communities** of Spain, along with profitability data, operational costs, etc.



2023'S 50 GOOD NEWS 12/15

Christmas is time for remembering the very best of the year and planning for the future with stronger ambitions. **We reprint all the best and most meaningful stories of the year.** Be there, let's celebrate!

Editorial Program 2023



Contact

Advertising Department
publicidad@grupoxxi.com

Subscriptions Department
suscripciones@grupoxxi.com

INDUSTRIA Y COMUNICACIÓN S.A.

c. Nerbioi, 3 - 5B
48001 Bilbao
Tel.: 94 440 00 00
Fax: 94 440 03 00

www.transporteXXI.com



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